

Maxwell House Publication Date

Contributed by [Haggadot](#)

Source:

IN WHAT YEAR DID
MAXWELL HOUSE FIRST
PUBLISH THEIR
NOW ICONIC HAGGADAH?

A: 1962

B: 1952

C: 1942

D: 1932

 HAGGADOT.COM

Maxwell House isn't your regular coffee company. Though Maxwell House is not a Jewish company, over the past nine decades the brand has distributed more than 60 million Haggadot!.

The brand's Haggadah was born through a partnership with an advertising agency in 1923 to run a campaign informing the Jewish public that Maxwell House coffee was Kosher for Passover.